



# MINI LIFESTYLE. COLLECTION 2024.





## OH SO COOPER.

Meet the MINI Lifestyle Collection 2024. The new generation of lifestyle products is a bold union of the iconic design heritage of MINI and vision of a more sustainable future. Discover urban essentials with a future-facing, minimalist design aesthetic for an authentic MINI experience in- and outside the car.

# TEXTILES.



**MINI CAR FACE DETAIL  
T-SHIRT WOMEN'S**

50 % recycled cotton, 50 % organic cotton  
Blazing Blue / Indigo  
XXS-XL 80 14 5B31FD3-FD8  
Vibrant Silver / Rebel Red  
XXS-XL 80 14 5B31FD9-FE4



**MINI OUTLINE PRINT  
T-SHIRT WOMEN'S**

100 % organic cotton  
White / Black  
XXS-XL 80 14 5B31FE5-FF0  
50 % recycled cotton, 50 % organic cotton  
Rebel Red  
XXS-XL 80 14 5B31FF1-FF6



**MINI EMBOSSED WING LOGO  
T-SHIRT WOMEN'S**

100 % organic cotton  
White / Black  
XXS-XL 80 14 5B31FF7-002  
50 % recycled cotton, 50 % organic cotton  
Black / White  
XXS-XL 80 14 5B32003-08



**MINI OUTLINE PRINT  
HOODIE WOMEN'S**

75 % organic cotton, 25 % recycled cotton  
Blazing Blue  
XXS-XL 80 14 5B32009-14  
Black / White  
XXS-XL 80 14 5B32015-20  
Rebel Red  
XXS-XL 80 14 5B32021-26



**MINI CAR FACE DETAIL  
T-SHIRT MEN'S**

100 % organic cotton  
White / Blazing Blue  
S-XXXL 80 14 5B32027-32  
50 % recycled cotton, 50 % organic cotton  
Rebel Red / Vibrant Silver  
S-XXXL 80 14 5B32033-38



**MINI OUTLINE PRINT  
T-SHIRT MEN'S**

50 % recycled cotton, 50 % organic cotton  
Black / White  
S-XXXL 80 14 5B32039-44  
Blazing Blue  
S-XXXL 80 14 5B32045-50



**MINI EMBOSSED WING LOGO  
T-SHIRT MEN'S**

100 % organic cotton  
White / Black  
S-XXXL 80 14 5B32051-56  
50 % recycled cotton, 50 % organic cotton  
Black / White  
S-XXXL 80 14 5B32057-62



**MINI OUTLINE PRINT  
HOODIE MEN'S**

75 % organic cotton, 25 % recycled cotton  
Blazing Blue  
S-XXXL 80 14 5B32063-68  
Black / White  
S-XXXL 80 14 5B32069-74  
Rebel Red  
S-XXXL 80 14 5B32075-80





# TEXTILES.



**MINI CAR FACE DETAIL CAP**

65 % recycled polyester, 35 % cotton

Blazing Blue / Indigo

80 16 5B320B4

Black / Grey

80 16 5B320B5

Rebel Red / Vibrant Silver

80 16 5B320B6

Vibrant Silver / White

80 16 5B320B7

OS (57cm)



**MINI CAR FACE DETAIL CAP KIDS**

60 % polyester, 40 % cotton

Blazing Blue / Indigo

80 16 5B320B8

Rebel Red / Vibrant Silver

80 16 5B320B9

OS (53cm)



**MINI CAR SILHOUETTE T-SHIRT KIDS**

100 % organic cotton

White / Rebel Red 98-140

80 14 5B32081-88

50 % recycled cotton, 50 % organic cotton

Blazing Blue / Indigo 98-140

80 14 5B32089-96



**MINI CAR TILE SWEATSHIRT KIDS**

50 % recycled cotton, 50 % organic cotton

Rebel Red 98-140

80 14 5B32097-A4

Blazing Blue 98-140

80 14 5B320A5-B2



**MINI CAR PRINT GIFT SET**

100 % Organic Cotton. Single Jersey

White / Rebel Red 62-68

80 14 5B320B3



# BAGS AND LUGGAGE.



**MINI OUTLINE PRINT WALLET**

100% recycled PET, water repellent finish  
 Blazing Blue  
 80 21 5B320C0  
 Black / White  
 80 21 5B320C1  
 Rebel Red  
 80 21 5B320C2  
 11 x 12.5 x 2.3 cm



**MINI OUTLINE PRINT BACKPACK**

100% recycled PET, water repellent finish  
 Blazing Blue  
 80 22 5B320C3  
 Black / White  
 80 22 5B320C4  
 Rebel Red  
 80 22 5B320C5  
 23 x 16 x 32 cm



**MINI CAR FACE DETAIL DUFFLE BAG**

100% recycled PET, water repellent finish  
 Indigo / White / Blazing Blue  
 80 22 5B320D2  
 Grey / White / Black  
 80 22 5B320D3  
 Rebel Red / Vibrant Silver / White  
 80 22 5B320D4  
 45 x 24 x 25 cm



**MINI CAR FACE DETAIL SHOPPER**

100% recycled PET, water repellent finish  
 White / Blazing Blue / Indigo  
 80 22 5B320C9  
 Black / Grey / White  
 80 22 5B320D0  
 Vibrant Silver / White / Rebel Red  
 80 22 5B320D1  
 31 x 13 x 35 cm



**MINI CAR FACE DETAIL MUSETTE**

100% recycled PET, water repellent finish  
 Blazing Blue / Indigo / White  
 80 22 5B320C6  
 White / Black / Grey  
 80 22 5B320C7  
 White / Rebel Red / Vibrant Silver  
 80 22 5B320C8  
 36 x 25 cm

# BAGS AND LUGGAGE.



**MINI DEBOSSED WING  
LOGO TROLLEY**

70 % polycarbonate, 30 % recycled polycarbonate

Blazing Blue

80 22 5B320E2

Black

80 22 5B320E3

Rebel Red

80 22 5B320E4

71 x 48,5 x 27,5 cm

761 volume



**MINI DEBOSSED WING LOGO  
CABIN TROLLEY**

70 % polycarbonate, 30 % recycled polycarbonate

Blazing Blue

80 22 5B320D9

Black

80 22 5B320E0

Rebel Red

80 22 5B320E1

55 x 33,5 x 22 cm

331 volume



**MINI DEBOSSED WING LOGO  
KIDS TROLLEY**

70 % polycarbonate, 30 % recycled polycarbonate

Blazing Blue

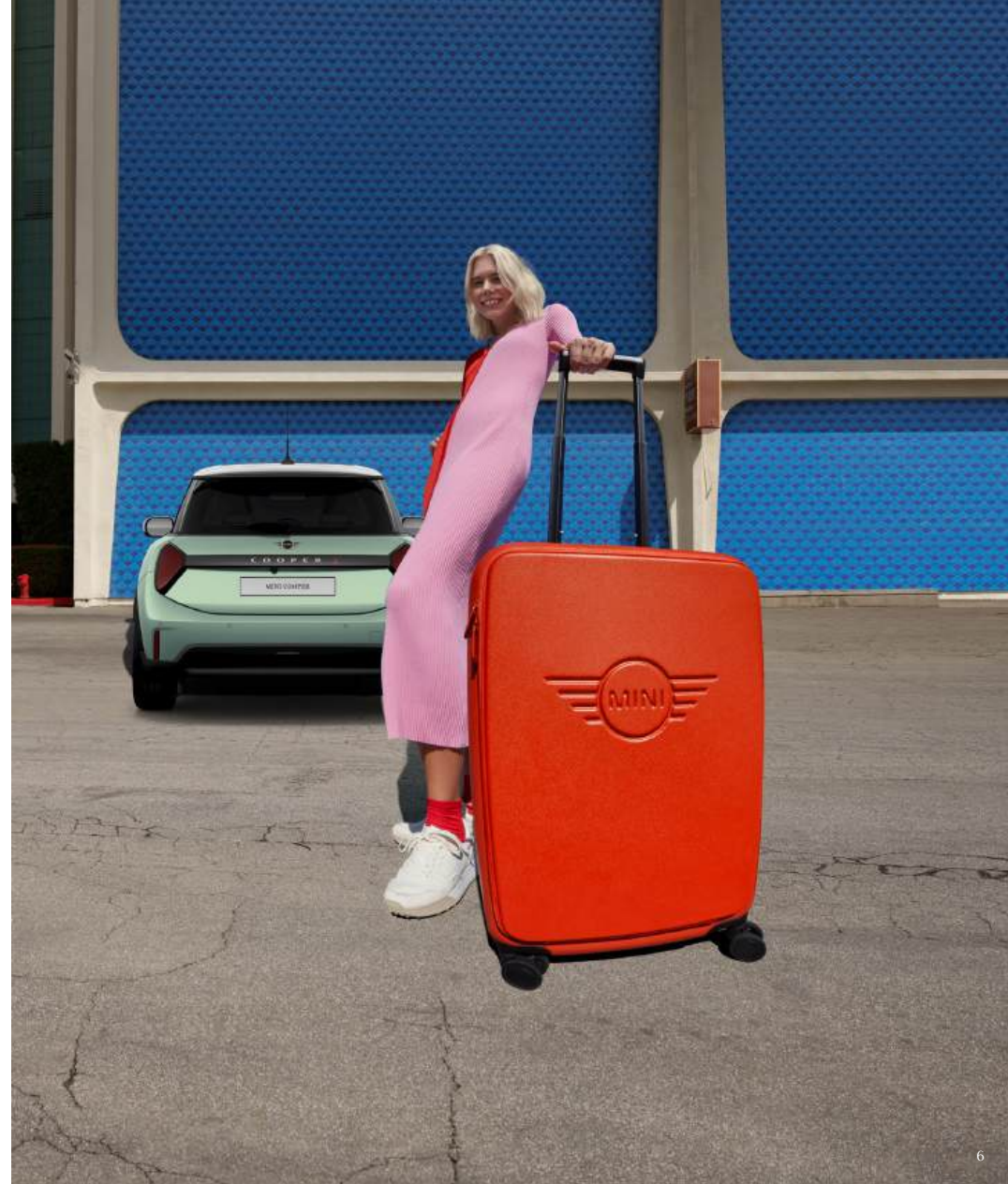
80 22 5B320E5

Rebel Red

80 22 5B320E6

48 x 35 x 21 cm

281 volume





## BAGS AND LUGGAGE.



**MINI SOFT WING LOGO POUCH**

100 % recycled nylon, water repellent finish  
Indigo  
80 21 5B320D5  
18 x 13 x 2.5 cm



**MINI SOFT WING LOGO LAPTOP BAG**

100 % recycled nylon, water repellent finish  
Indigo  
80 22 5B320D6  
40 x 28 x 5.5 cm



**MINI SOFT WING LOGO BACKPACK**

100 % recycled nylon, water repellent finish  
Indigo  
80 22 5B320D7  
28 x 45 x 16 cm  
191 volume



**MINI SOFT WING LOGO TRAVELLER BAG**

100 % recycled nylon, water repellent finish  
Indigo  
80 22 5B320D8  
44 x 31 x 21 cm  
271 volume

# ACCESSORIES.



**MINI COLOUR BLOCK  
TRAVEL MUG 300 ML**

Body: powdercoated stainless steel  
Inside: stainless steel  
Lid and closure: BPA free polymer / PP  
Bottom: silicone pad  
Blazing Blue / White / Indigo  
80 28 5B32105  
Black / White / Grey  
80 28 5B32106  
Rebel Red / White / Vibrant Silver  
80 28 5B32107



**MINI COLOUR BLOCK  
TRAVEL MUG 500 ML**

Body: powdercoated stainless steel  
Inside: stainless steel  
Lid and closure: BPA free polymer / PP  
Bottom: silicone pad  
Indigo / Blazing Blue / White  
80 28 5B32108  
Grey / Black / White  
80 28 5B32109  
Vibrant Silver / Rebel Red / White  
80 28 5B32110



**MINI COLOUR BLOCK  
WATER BOTTLE 700 ML**

Body: tritan  
Upper part and lid: BPA free polymer / PP  
Blazing Blue  
80 28 5B32111  
Black  
80 28 5B32112  
Rebel Red  
80 28 5B32113



**MINI OUTLINE PRINT CUP**

Stoneware  
Blazing Blue  
80 28 5B32101  
Black  
80 28 5B32122  
White  
80 28 5B32103  
Rebel Red  
80 28 5B32104  
Capacity: 0.35l



**MINI CAR FACE DETAIL  
FOLDABLE UMBRELLA**

100 % recycled PET, PFC free coating  
Blazing Blue / Indigo  
80 23 5B320F2  
Grey / Black  
80 23 5B320F3  
Vibrant Silver / Rebel Red  
80 23 5B320F4  
Folded: 27 x 6 cm  
Diameter: 98 cm



**MINI CAR FACE DETAIL  
WALKING STICK UMBRELLA**

100 % recycled PET, PFC free coating  
Blazing Blue / Indigo  
80 23 5B320F5  
Grey / Black  
80 23 5B320F6  
Vibrant Silver / Rebel Red  
80 23 5B320F7  
Length: 82.2 cm  
Diameter: 99.5 cm





**MINI WING LOGO KEYRING**

Stainless steel, rope: recycled PET  
 Silver / Black  
 80 27 5B320E7  
 19 x 4 x 0.9 cm  
 Splitrings: Ø32 mm, Ø16 mm



**MINI COOPER KEYRING**

Stainless steel  
 Silver  
 80 27 5B320E8  
 69 x 28 x 1.5 cm  
 Splitrings: Ø32 mm, Ø16 mm



**MINI ACEMAN KEYRING**

Stainless steel  
 Silver  
 80 27 5B320E9  
 73 x 30 x 1.5 cm  
 Splitrings: Ø32 mm, Ø16 mm



**MINI COOPER PIN**

Stainless steel  
 Silver  
 80 28 5B32121  
 17 x 22.5 x 0.9 mm



**MINI RIBBON LANYARD**

100% recycled PET,  
 powder coated zinc alloy  
 Blazing Blue  
 80 27 5B32118  
 Black  
 80 27 5B32119  
 Rebel Red  
 80 27 5B32120  
 48 x 2.2 x 0.5 cm



**MINI CAR TILE NOTEBOOK**

Recycled PET, FSC certified paper  
 Blazing Blue / Indigo / White  
 80 24 5B320F8  
 Black / Grey / White  
 80 24 5B320F9  
 Rebel Red / Vibrant Silver / White  
 80 24 5B32100  
 220 x 170 x 19 mm



**MINI ROLLERBALL PEN**

Outside anodized aluminium,  
 satin finish  
 Black / Silver  
 80 24 2454545  
 117 x 9.6 x 9.6 mm



**MINI CUT-OUT PANTO SUNGLASSES**

Recycled acetate  
 Lenses: Zeiss  
 Foldable case and cleaning cloth  
 made of recycled PET  
 Black  
 80 25 5B32115



**MINI CUT-OUT D-FRAME SUNGLASSES**

Recycled acetate  
 Lenses: Zeiss  
 Foldable case and cleaning cloth  
 made of recycled PET  
 Black  
 80 25 5B32116



**MINI DEFINITE WATCH**

Stainless steel, hardened mineral glass  
 Strap: 100% recycled PET  
 Black  
 80 26 5B32117  
 Watch case: 40 mm



# MOBILITY, MINIATURES AND KIDS.



**MINI BABY RACER**

Non-toxic plastic: polyethylene body with injection-moulded polyamide parts

Chili Red  
80 93 5A21500  
74 x 30 x 40 cm



**MINI COOPER S PULL BACK**

Plastic body with a Pull back motor  
Box of 24 in 3 colours  
Electric Blue, Volcanic Orange, Chili Red  
80 44 2447939  
1:36



**MINI BULLDOG 2.0**

90 % cotton, 10% polyester  
Grey / White  
80 45 2465960  
Approx. 27 x 16 x 23 cm

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